









2022 Impact











### **Mission & Vision**

ACES's mission is to reduce the academic opportunity gap in the Twin Cities and improve the likelihood of success for students in underserved communities.

Our vision is that ACES students succeed in college and career, and become engaged citizens in safe and equitable communities.

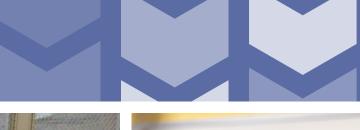
### **Executive Board**

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### **Director's Letter**

#### Dear Friends,

From choosing a seat in the cafeteria to meeting new teachers, the first day of school always brings a mix of excitement and nerves. In 2021, back-to-school season held even greater significance. Students finally returned to school campuses — and our ACES team was eager to welcome them back to the classroom!

This year, ACES reestablished and expanded in-person programming at six partner schools in the Twin Cities. We adapted to changing needs and worked hard to center our students, families, and school partners. Though the path was not always smooth — with quarantines, the Omicron variant, and school staffing shortages — ACES doubled enrollment and delivered first-rate programming for 309 students across Minneapolis and Saint Paul. Our young learners have demonstrated incredible resilience and, as you will read in this report, we have already seen significant growth in our students' math outcomes and social-emotional development. Your support of ACES makes this measurable, meaningful growth possible.

We also know there is more crucial work to do. Researchers estimate that, on average, the pandemic caused students to miss twice as much learning in math compared to reading. A nationwide study estimated that, from March 2020 to January 2021, low-income students and students of color missed up to twice as much learning as their white peers.<sup>1</sup>

With our specific focus on foundational math skills and presence in Minnesota's most historically marginalized communities, **ACES is centrally positioned to meet this moment**. As we enter the second year of an ambitious three-year strategic plan, we've added three new sites in the Twin Cities, we've established our first school partnership in Greater Minnesota, and we remain on track to quadruple student enrollment by 2024.

For 309 students entering the 2021-22 school year with heightened excitement and nerves, ACES provided avenues to engage with learning, important peer connection and positive adult role models, safe and supportive spaces, and so much more. Your support enabled ACES to touch each of those 309 lives — and thanks to you, that number continues to grow.

Forward, Christina Saunders, Executive Director

1 Dorn, Emma, et al. "COVID-19 and learning loss—disparities grow and students need help." McKinsey & Company, December 8 (2020).

# 2021-22 Results

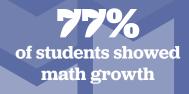
## Returning to the Classroom & Expanding Partnerships

After a year and a half of virtual programming, the ACES team enthusiastically returned to our classrooms in September 2021 — and we hit the ground running. Students need academic and social-emotional support more than ever, and ACES stepped up to the plate.

- We doubled the size of our program staff, hiring talented educators and youth work professionals.
- We reestablished programming at existing partner schools and added programming at two new sites: Academia Cesar Chavez in Saint Paul's East Side community and Stonebridge World School in South Minneapolis.
- We increased participation at each of our partner schools, doubling the number of students served to exceed pre-pandemic enrollment.





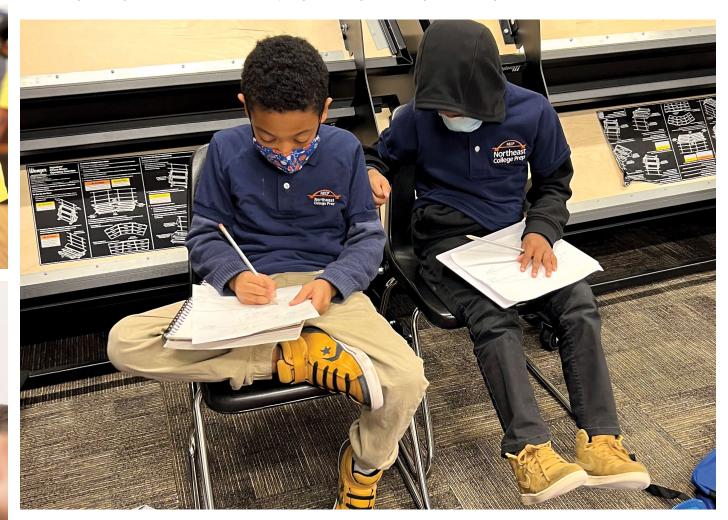


**73%** of students showed Social-Emotional Learning (SEL) growth

**99%** of students met year-end SEL benchmarks

### **Academic & Social-Emotional Growth**

Students are working hard to rebound from pandemic missed learning — and year-end evaluation and family survey results show that ACES programming is making a meaningful, measurable difference.



**88%** of students identify as Black, Indigenous, or People of Color (BIPOC) **309** students served **80%** of students qualify for Free and Reduced-Price Lunch (FRPL)



### Expanded Summer Programming

Thanks to a new partnership with Minneapolisbased nonprofit Great MN Schools, ACES expanded summer programming to reach nearly one hundred middle schoolers at two new partner schools. For six weeks this summer, ACES staff worked side-by-side with classroom teachers, delivering daily math and Social-Emotional Learning (SEL) instruction at Hiawatha College Prep — Northrop in Minneapolis and New Millennium Academy in Brooklyn Center. Through sports-themed curriculum units, hands-on projects, and experiential learning opportunities, ACES helped reinforce school-year learning and prepare students for a strong start to the 2022-23 year.



100%

of families report that ACES programming was beneficial for their students

### The average ACES student...

attended 70% more classroom sessions and received 33% more hours of targeted skill building compared to in-person programming in 2019.

### 2021-22 Partner Schools

#### Minneapolis

- Hiawatha College Prep Kingfield
- Northeast College Prep
- Stonebridge World School

#### Saint Paul

- Academia Cesar Chavez
- Global Arts Plus
- Parkway Montessori Middle School

#### Summer Program

- Hiawatha College Prep Northrop (Minneapolis)
- New Millennium Academy (Brooklyn Center)





### Once-In-A-Lifetime Experiential Learning Opportunities

In February, ACES students from Northeast College Prep bundled up and boarded a bus bound for Lake Minnetonka — ready for their very first ice fishing experience! Guided by our friends and expert anglers at Rapala, students learned how to use an auger, set up a "tip-up", and caught sunnies, crappies, and even a few bass! Making the day extra special, ACES athlete ambassador and Minnesota Wild defenseman Matt Dumba joined us for fishing and a subzero game of touch football.

Partnerships with community leaders like Rapala and Minnesota's professional sports teams make ACES's once-in-a-lifetime experiential learning opportunities possible. Paired with classroom curriculum, these unique field trips bring learning to life and build important community connection.





**85%** of enrolled students said they would recommend ACES to a friend

#### Additional 2021-22 Experiential Learning Highlights:

- Bowling with St. Paul Saints baseball players, thanks to partnership and support from Treasure Island Resort & Casino
- Cheering for the Minnesota Wild from an Xcel Energy Center Suite hosted by Wild defenseman Matt Dumba and winger Mats Zuccarello
- especially meaningful after completing an ACES curriculum unit on stadium architecture
- Watching the Minnesota Timberwolves, Twins, United FC, and St. Paul Saints in action with the return to live sporting events



### Back-To-School Community Cleanup

Eager to put ACES values into action, the Associate Board organized and hosted ACES's first Back-To-School Community Cleanup! More than 30 volunteers spent a Friday afternoon at Global Arts Plus, an ACES partner school in Saint Paul, helping prepare the campus for students' return.

Volunteers swept and dusted hallways and stairwells, washed windows and scrubbed bathroom tile, cleaned up around the school yard and neighboring park, and more. The Associate Board was joined by a fantastic group of volunteers from ACES community partner NBC Sports Next / SportsEngine and two athlete ambassadors from Minnesota United FC, forward Tani Oluwaseyi and midfielder Aziel Jackson.

By the time volunteers were finished, the campus was sparkling and ready for the first day of school! We can't thank the Associate Board, SportsEngine, and MNUFC enough for their hard work. This team truly cleaned up!











## Financials

Total Revenue:	.\$1,420,798
Foundations:	.\$480,867
Individual Donations:	.\$379,166
Events:	.\$378,735
Earned Income:	.\$64,673
In-Kind Revenue:	.\$117,357

**70%** of functional expenses go directly toward ACES program delivery



















**36%** of gifts were from first-time donors





### **All-Star Evening**

After a two-year hiatus, Minnesota's business, philanthropic, and community leaders came together on May 12th to support ACES students at the 2022 All-Star Evening – and it was the largest, most successful event in ACES history! Highlights from the evening include moving performances from internationally acclaimed singer Jearlyn Steele and seeing our students introduce and present the 2022 ACES Locked In Award to Pro Football Hall of Famer and former Minnesota Supreme Court Justice Alan C. Page.

The All-Star Evening was a powerful opportunity to reconnect with longstanding partners and to introduce ACES to new supporters. For the first time, General Admission and Young Professional ticket options made the event inclusive and accessible to a broader audience. As we continue to expand our reach and deepen our impact, ACES is proud and grateful to have such a strong, growing team stepping up to support our students.



### **Supporters**

Thank you for leaving it all on the field for our Minnesota students!

#### \$100,000+

Cargill

#### \$50,000+

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#### \$25,000+

4 Cornerstones Foundation / Jory Capital Greater Twin Cities United Way Cal & Kris Robertson Rajiv & Rajni Shah Alan & Melissa Spaulding

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#### \$1,000+

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### What ACES Students are Saying...

"I liked coming to ACES because I can express my personality more and the teachers are always fun. I will come back next year because of the cool projects."

### "I want to do more fractions!"



"I'll come back to ACES next year because ACES is fun and it helps me increase my math skills."

"ACES is fun and it's great to learn. The teachers are the best."

Michael Kappel Roberta Kettlewell Susie Kuller La Doña Cervecería **Rachel LaBerge Daniel Lane** Maren Lapham **Brett Lawrence** Amy Lee Zachary Lockner Sara Lohrman **Brian Lucius** David Maas Simon Mackenzie Matt Mangold Alison Mantz John Manuel **Stephen Marien Tiffany Marx Tom Mattison** Catherine & Dan Maun Aly May Patrick McCarthy Bruce McNeill Medtronic Metro Sales Inc. Katie Mild

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### What ACES Parents and Families are Saying...

"My daughter has always been anxious and never wants to be involved in extracurriculars. I encouraged her to give ACES a try and after the first day she was hooked. She made great friends. Now she wants to get there early each day!" "The experiences that ACES has provided for my son have helped him develop into an incredible young man."

"ACES has been a safety net for our family. It's something my daughter looks forward to, even when school isn't going well. She loves seeing the ACES staff and her peers, and it motivates her to go to school each morning."



### **ACES Staff**

Christina Saunders, Executive Director Taylor Anderson, Development & Communications Manager Misha Evertz, Evaluation Manager Anny Vang, Finance & Administration Manager Miles Anderson, Site Coordinator Alexa Lehman, Site Coordinator Marie Regala, Site Coordinator Sara Schmidt, Site Coordinator Claire Williams, Site Coordinator Varo Zembryki, Site Coordinator Kala Horgan, Curriculum Associate





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